Preeti Shenoy

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211 Herringbone Lane • Bensalem, PA 19020 • 267-243-9215

Education

Drexel University   Philadelphia, PA
Bachelor of Science   Anticipated Graduation: June 2025
User Experience & Interaction Design   3.87 GPA

Skills

Software: Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Figma, Invision, Microsoft Suite, Miro,
Arduino, Visual Studio Code (HTML, CSS)
Languages: Hindi [conversational], Konkani [fluent]

Creative Work

Interaction Design - Soundcloud Redesign   Drexel University
UI/Interaction Designer   March 2021 - June 2021
- Refined and reviewed problems in a music platform's branding and app
- Redesigned the app using Figma, integrated key interaction concepts such as mapping task flows and
  creating meaningful interactions.
- Designed a high-fidelity prototype complete with micro interactions of the redesign in Adobe After Effects

User Interface Design II - Genius Lyrics Redesign   Drexel University
UI Designer   January 2021 - March 2021
- Redesigned and improved a music-related news website on Figma for mobile, tablet, and desktop
- Utilized the concepts of mobile-first and atomic design
- Designed a high-fidelity prototype with micro interactions of the redesigned website

Experience

Dashmahavidya Temple   Tamil Nadu, India
Media Coordinator   February 2019 - February 2021
- Volunteered for a Hindu temple in India by creating adverts and collaborated with temple leadership
- Improved the reach of the temple towards the local community by designing promotional materials that have a
  better, more direct reach
- Updated the website with daily or weekly content updates, making brochures, and posters

Relevant Coursework

User Interface Design I, II   Interaction Design   Intro to Human-Computer interaction
Web Design I   Design for Media I, II   Design Thinking in Product Design

Honors and Awards

Dean's List, Fall 2020 / Winter 2021 / Spring 2021
Dean's Scholarship, 2020-2021, 2021-2022
Pennoni Honors Student, 2020 - Present

Activities

Member, Drexel CHI User Experience Club, 2020 - Present
Member, Hack4Impact, 2021- Present