

earth dashboard

ONE WORLD · ONE SCREEN · ∞ VIEWS



Realtime status of the present state of the world; rearview mirror of where we have come from; windshield view of where we are heading; *your* view of where we want to be going.

BIG PICTURE, SMALL WORLD, RIGHT NOW

Making the world visible, understandable and more transparent, in real time

What it is

Your finger on the pulse of the world.
The Earth Dashboard website and physical installation display a series of key indicators of the world's well being via meters, gauges, thermometers, alarms, maps, charts, polls, goals and other information visualization tools—that illustrate the real-time state of the world. It is an exciting, understandable and beautiful medium that allows the average person to get a fix on where the world is at—and what we need and can do to make it better.

Need

Any vehicle more complicated than a lawn mower needs a dashboard.

The world has a critical need to see itself as one interconnected whole rather than disparate countries, cities, tribes, cultures, religions or special interests. Without this unitary view of intertwined fates, the parochial trumps the planetary, narrow self-interest bests enlightened self-interest, greed

beats cooperation and generosity—and the world is endangered through short-term and near-sighted thinking and actions.

The world needs a dashboard.
Because of the interconnections of globalization and the intertwined fate of all life on board "Spaceship Earth," there is a critical need for a tool similar in purpose and function to a vehicle's dashboard. An *Earth Dashboard* is needed so that everyone from government leaders to students, corporate executives, the media and the general public can get an easy-to-understand fix on the condition of our ship, its resources, problems, crew and passengers. Because we are now, more than ever, one world, we need a one-screen dashboard type of display that shows us the key indicators of our ship.



Dashboard: visual display of the most important information needed to achieve one or more objectives, consolidated and arranged on a single screen so the information can be monitored at a glance.

PERSPECTIVE



There is too much data and not enough information; too many facts and not enough perspective.

Opportunity

The amount of reliable information about the world currently available is unprecedented in the 4.5 billion year history of the planet. These vast amounts of informational resources can be used in ways that inform, not overwhelm, and inspire, not lead to apathy or nihilism. These informational resources can accurately monitor the state of the world through the Earth Dashboard in ways that inform, inspire and lead to action by empowered global and local citizens.

The Earth Dashboard will transform the way people see, understand and interact with their world. It will show the interconnected reality of the planet in ways that are readily understandable. Its impact will be profound as it supplies citizens around the world with a global perspective on their country, city and local and global problems and opportunities.

"Perspective is more important than IQ." — Nicholas Negroponte

The Earth Dashboard provides a perspective on the world, your country, and the problems and issues you are most concerned with that will help you understand and get involved with the important issues of the day.

The Earth Dashboard's foundation is a vast collection of the vital statistics of the world. This information, made easily accessible and understandable, will make the citizens of the world more informed about their planet, its problems and what they can do to remedy those problems.

"Humanity does not act on something unless they can see it moving."
—Buckminster Fuller

There are over twenty early warning systems currently in place for various problems confronting the world. Hardly anyone knows about them. One facet of the Earth Dashboard will make this information (and perspective) available to a wider community. The Earth Dashboard will made visible the movement we need to see in order to act.



Meters, gauges, thermometers, alarms, charts, maps and more show what is happening right now

EARTH DASHBOARD:



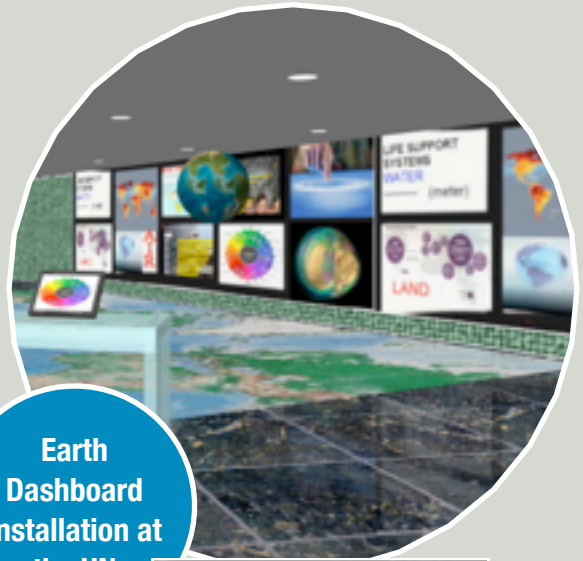
is a website and will be a physical installation at the United Nations in New York

The Earth Dashboard has two manifestations—one as a website and the other as a physical installation. The latter is a 10 meter by 2 meter high- definition video wall that will be installed at the UN in New York. Both versions are based on a vast database of global statistics and a series of information visualization “widgets” that EarthGame is further developing.

The Earth Dashboard will feature easy-to-understand visualizations of key indicators of the state of the world. It will have a polling function that allows people to make choices about global and/or local goals, issues & decision points. Each indicator will be displayed via a real-time meter, a trend that discloses past and future directions, a world map that discloses geographical distribution, actions that can be taken, links to organizations active in that issue area, and sources. It will also have a function that will allow you to create your own EDB or one for your country, city or organization.

Next Steps/What You Can Do

The Earth Dashboard needs your help. To finish building the full-feature Earth Dashboard we need a variety of resources— intellectual and financial. A dashboard that professes to be for the Earth needs input from all over. Your insights as to what should be on the Earth Dashboard is crucial. Your involvement with the on-going evolution and refinement of the Earth Dashboard will determine its success. And, your financial assistance will make sure it happens quickly. The world can't wait much longer for such a critical tool for navigation and problem solving! See below for how you can get involved.



Earth Dashboard installation at the UN



The Earth Dashboard

is a project of the non-profit education and research organization **EarthGame**.™ EarthGame's focus is on developing tools that inspire, inform and empower people to recognize, define and solve global and local problems.

How You Can Get Involved

- Visit the Earth Dashboard at <http://earthdash.org/DraftDash/earthdashboard3/>
- Send your suggestions for Earth Dashboard content to info@1earthgame.org
- Make a contribution by donating to the non-profit organization EarthGame



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